



Douglas Elliman Development Marketing To Oversee Exclusive Sales and Marketing for Arte by Antonio Citterio

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Israel- and New York-based luxury real estate development firm **SC 8955 LLC**, a subsidiary of Sapir Corp Ltd., led by Alex Sapir, along with development partners Giovanni Fasciano and Özlem Önal, announced today that **Douglas Elliman Development Marketing** will assume the role of the exclusive sales and marketing team for the oceanfront boutique condominium, **Arte**, which is nearing completion and receipt of its certificate of occupancy.

“We are excited to bring the Douglas Elliman Development Marketing team on board during this next phase of the project as we enter active sales,” said **Alex Sapir**, Chairman of Sapir Corp LTD. “We look forward to revealing the culmination of insightful and curated design and thoughtful construction that is the Arte project to potential buyers.”

Located on more than an acre in Miami Beach’s desirable Surfside neighborhood, Arte is an ultra-luxury building with just 16 expansive residences. This is Italian master architect and designer Antonio Citterio’s first building in the United States. Citterio is known for designing the BLVGARI Hotels in Dubai, London, Milan and Bali, and the Mandarin Oriental in Milan. Antonio Citterio, in collaboration with Kobi Karp Architecture and Interior Design, articulated Arte’s façade with broad expanses of sliding glass doors with a gridded bronze Schuco window system and accented with Roman travertine. The property’s lush landscaping is designed by Enzo Enea, one of the world’s leading landscape architecture firms.

“We are thrilled to be part of this exciting offering working with SC 8955 LC who is bringing world class design and architecture to the Town of Surfside with Arte,” said **Jay Phillip Parker**, CEO of Douglas Elliman’s Florida Brokerage. “With Douglas Elliman’s unprecedented achievements at some of South Florida’s most prestigious developments, we are confident that there will be collective success for the remainder of the sales process.”

Arte, which takes its name from the artful design of the building and the curated artwork within it, will offer a wide array of first-class amenities, including a 75’ indoor swimming pool, an outdoor swimming pool and beachfront meditation pond, a rooftop tennis court, state-of-the-art fitness center and yoga studio, sauna and steam room and dedicated pet runway and relief corridor. Additional facilities include a children’s playroom, residents’ lounge, catering kitchen for out-of-home entertaining, and private temperature-controlled parking spaces.

Residences will range from three- to five- bedrooms and half- and full-floor residences are priced starting at \$10.215 million. For additional information, please visit www.artesurfside.com

About Douglas Elliman Development Marketing (DEDM)

Douglas Elliman Development Marketing, a division of Douglas Elliman Real Estate, offers unmatched expertise in sales, leasing, and marketing for new developments throughout New York City, Long Island, The Hamptons, Westchester, New Jersey, South Florida, California, Massachusetts and Texas, as well as throughout the United States and internationally. The firm ranks amongst New York City’s most prominent sales and marketing firms with over 100 in-house development professionals and an over \$87 billion global new development portfolio. The company’s hybrid platform of matching experienced new development experts with skilled brokerage professionals provides unparalleled expertise and real time market intelligence to its clients. Drawing upon decades of experience and market-specific knowledge, Douglas Elliman Development Marketing offers a multidisciplinary approach that includes comprehensive in-house research, planning and design, marketing, and sales. Through a strategic global alliance with Knight Frank Residential, the world’s largest privately-owned property consultancy, the company markets properties to audiences in 60 countries. <http://www.elliman.com/new-developments>