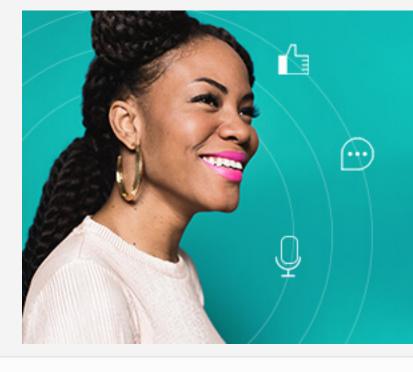
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Inside The Residences At Arte Surfside In Miami Where A \$33 Million Penthouse Just Broke Records



Jim Dobson Senior Contributor 🛈 🕀 Travel

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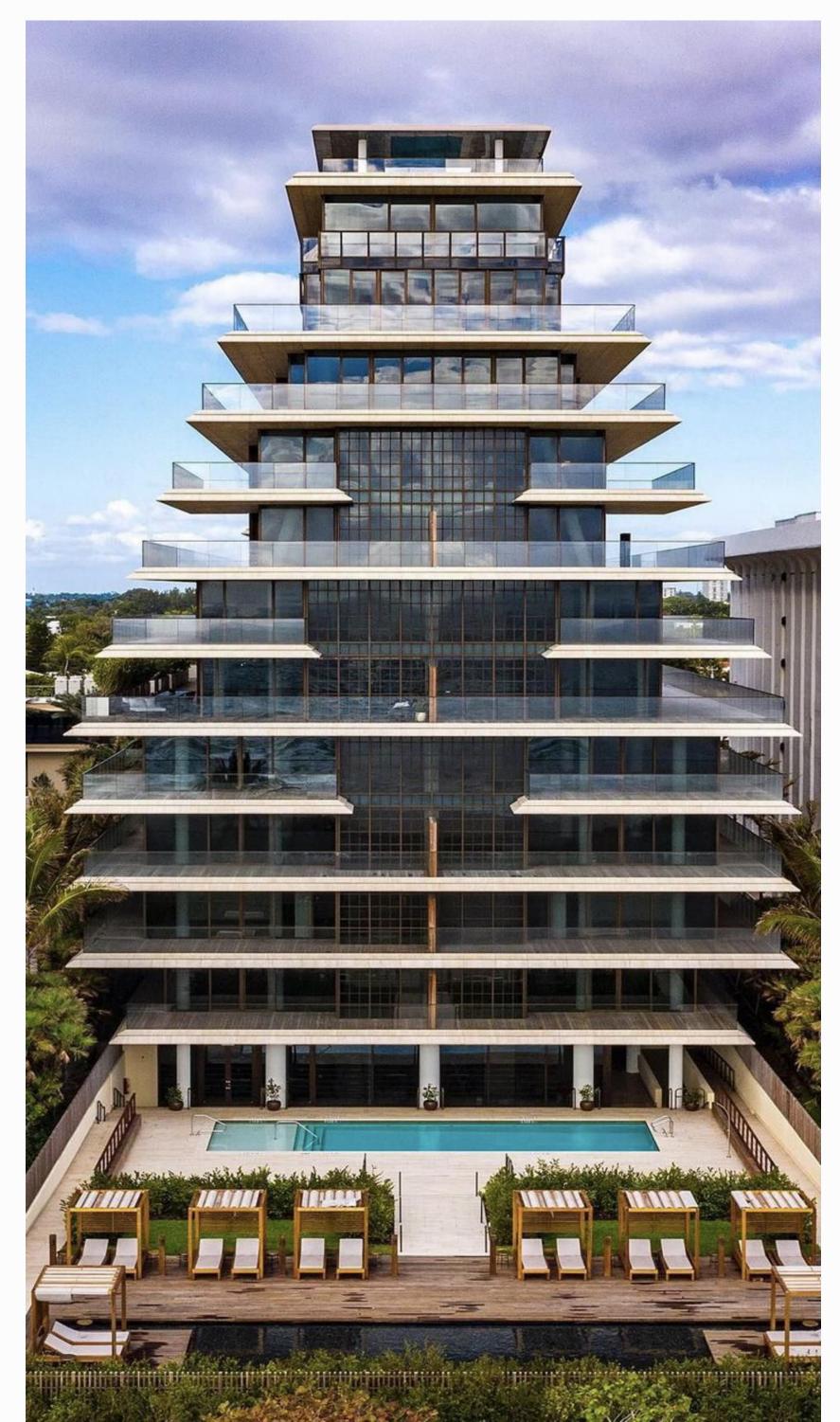




Exterior penthouse at the Arte Surfside ARTE SURFSIDE

A short drive uptown from Miami Beach, the small seaside retreat of Surfside has been drawing some of the world's most famous names. With the opening of the Four Seasons Hotel at the Surf Club, the area became a trendy destination, and now its fancy new neighbor is also creating buzz. ARTE is a one-of-a-kind residential compound offering just 16 stunning oceanfront residences.

Developed by Alex Sapir and Giovanni Fasciano, the 12-story building not only made headlines this week as the new full-time rental home of Ivanka Trump and Jared Kushner but also just broke records in the area for its \$33 million penthouse sale.

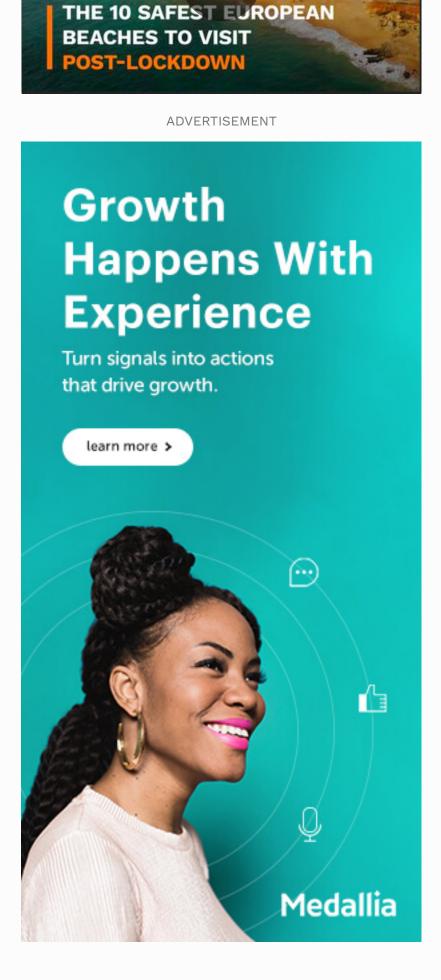


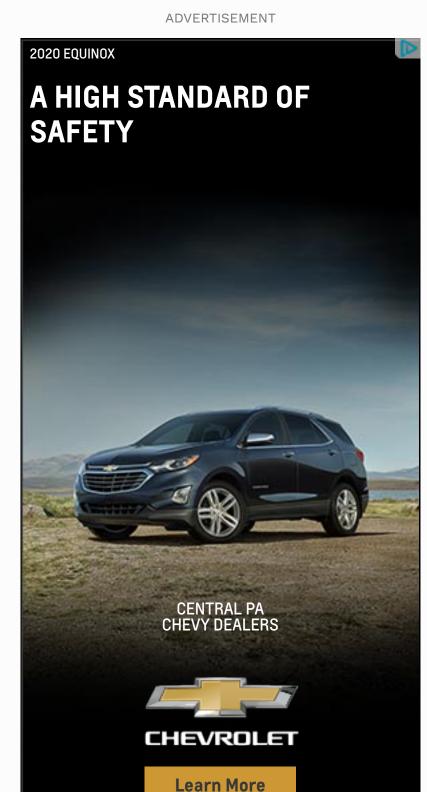
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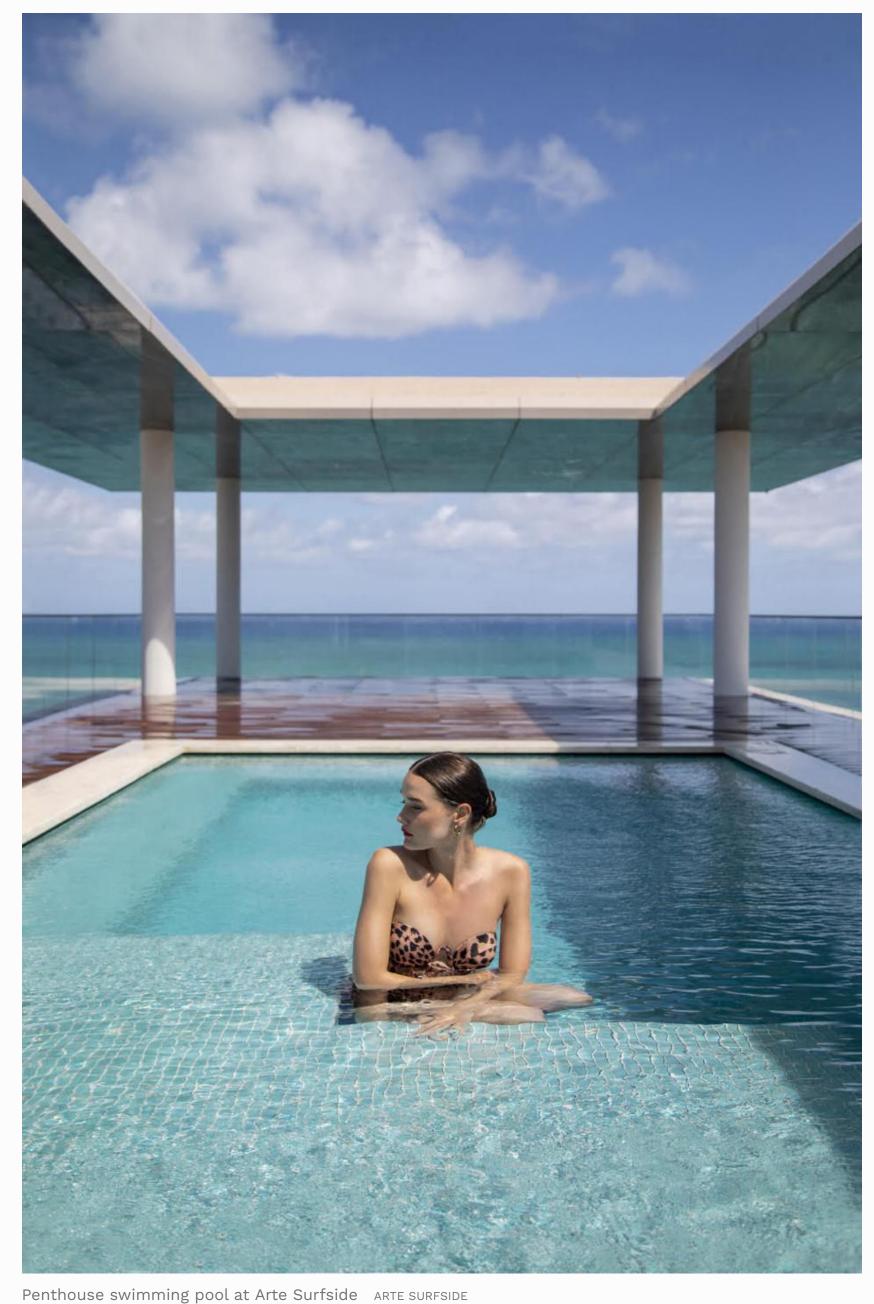




Mobile's Chief Network Officer

Kept Future Of Work Secret

The triplex penthouse is the crown jewel of ARTE. At 7,681 interior square feet, the penthouse features five bedrooms, five bathrooms, two powder rooms, and an additional 6,260 square feet of terrace space with 360-degree panoramic views of Miami Beach, the Atlantic Ocean, and the Surfside shoreline. The home also includes a private rooftop lounge featuring a gorgeous, 23-foot swimming pool, a wraparound Quartzite pergola, as well as a fully equipped kitchenette.



enthouse swimming poor at Arte Sunside

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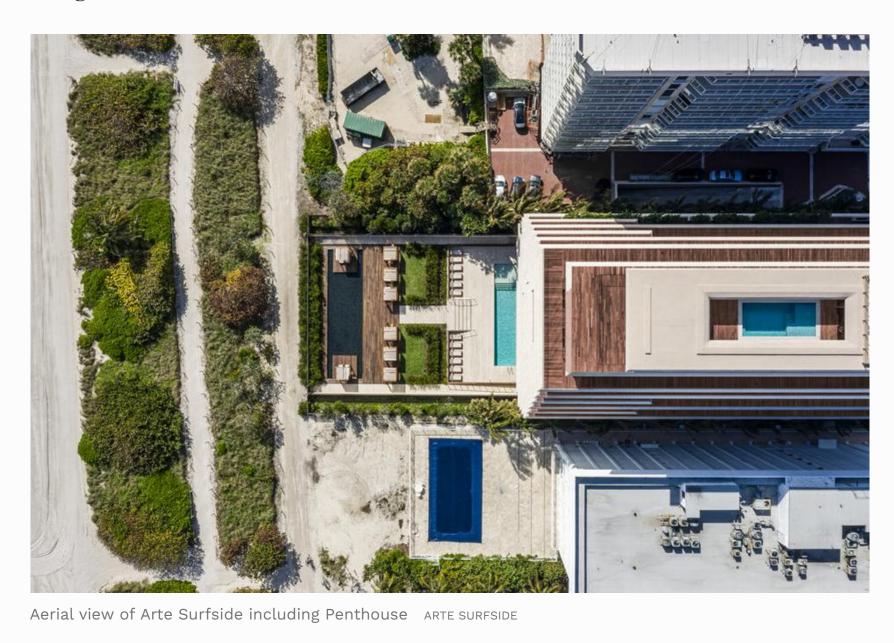
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The record-breaking penthouse sold completely furnished to a private equity buyer from New York represented by my favorite realtor guru Ryan Serhant of Serhant Group and Julian Cohen of Jills Zeder Group. The sale is the thirdmost-expensive penthouse sale in Miami Beach within the past seven years. ARTE also closed the sale of a furnished, six-bedroom duplex villa for \$16 million to a West Coast buyer and a four-bedroom condo for \$10.2 million to a New York buyer.



Only a few unfurnished residences remain at the Mediterranean-inspired building designed by famed Italian architect Antonio Citterio. Among the listings are; the Lower Penthouse for \$22,000,000, two 8th floor units (\$10.5 and \$9.0 million), and one 4th floor unit for \$12.9 million. Dean Bloch, with Douglas Elliman, handles the in-house sales for ARTE.



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When residents enter the black granite lobby of ARTE, a full-time concierge and a cadre of white-gloved butlers are available and reached on-demand via a call button in every space. Residents at ARTE enjoy some terrific amenities, including a 75-foot indoor swimming pool, an outdoor swimming pool and beachfront meditation pond, a rooftop tennis court, a state-of-the-art fitness center and yoga studio, a sauna, and a steam room, and a dedicated pet runway.

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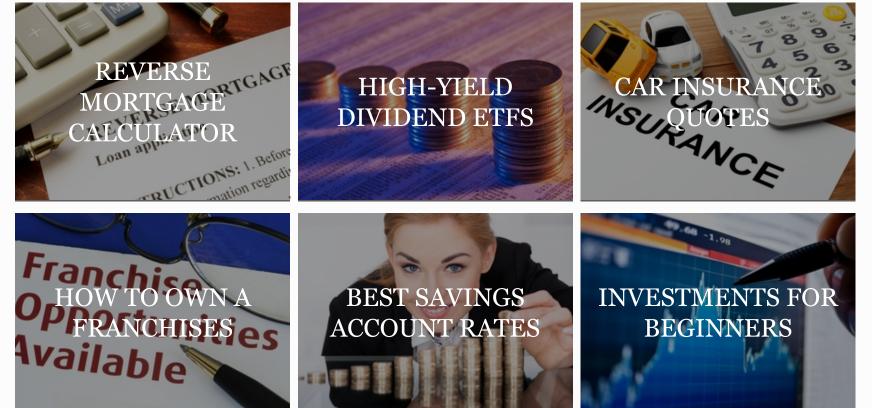
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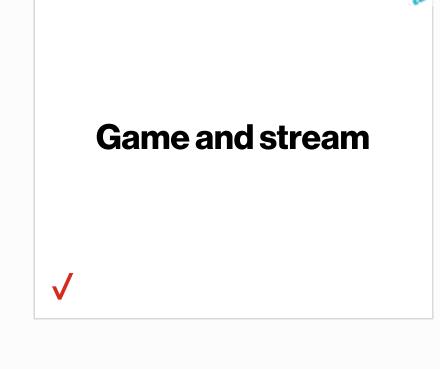
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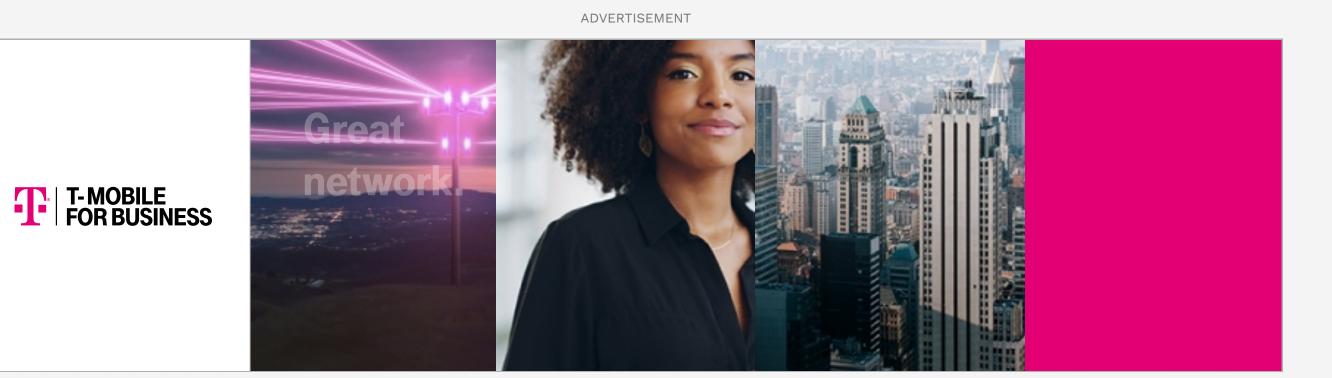
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5G's Move Into The Enterprise Space: A Conversation With T-Mobile's Chief Network Officer



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As organizations race to keep up with digital transformation across industries, exactly how prepared are they to seize the major potential of 5G-enabled technologies? And when will we really start to see these next-gen discoveries take shape in the enterprise space? T-Mobile's Senior Vice President and Chief Network Officer Ulf Ewaldsson joined tech visionaries during episode two of the Forbes CIO Next Summit Series, held virtually on November 18, to answer these questions and more.

Below, explore Ewaldsson's insights in an edited and condensed version of the discussion and learn how 5G is shaping the future of business.





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Forbes: How much of what we're hearing about 5G is hype? How much is reality? What's the promise of 5G and what do you see as the timetable for when it will start to pay off?

Ewaldsson: We're in the beginning of a big wave, but it's a wave that's been worked at for many years. I think next year we'll start to see the big move into the enterprise space. This year, we're working with many enterprises, but we're still waiting for IoT chips to be available. That's where it is time-wise: About a year away from really starting to make a big impact in enterprises.

Forbes: And are you seeing certain industries that will sign up earlier and some that will wait until later?

Ewaldsson: The demand is huge [across a variety of industries]. We have requests coming in floods from enterprises that don't want to be left out or that want to understand how to simplify the environment they're in. It's no longer good enough to have Wi-Fi solutions on prem [premises]. They're looking at opportunities to have a much more reliable, robust and safe network on prem with a lot of applications residing in the cloud.

Forbes: The pandemic has made connectivity so much more important. What does that mean, both in terms of 5G and for the digital factory?

Ewaldsson: From an operator point of view, we've seen a big change. When [the pandemic] happened, we were just in the middle of a merger to create this fantastic 5G network that we're building. In the middle of that comes Covid-19 and we started to see new traffic patterns.

We see, for example, that this is really the kickstart of everything being streamed. Video calling is growing dramatically—now becoming the new normal among all our customers. Mobility is less, no surprise. People aren't moving much. Traffic moved out of many of the city centers, where a lot of offices were before, to the suburbs where we have a dramatic increase in traffic. Wi-Fi calling has just exploded. There are going to be offices in a new type of environment.

And we see a very big change in behavior driven by Covid. As sad as the pandemic is, it's also creating new opportunities for interaction, for having conferences like this. In terms of performance and reliability, we see there's a lot of innovation that comes from this: New applications and opportunities to connect people, but also to connect people to machines. 5G is one of the fundamental technologies to make that possible.

Forbes: [According to our audience poll], 45% of people say they're investigating 5G, 35% say they don't have plans, 10% say they're in early pilots and another 10% say they've begun implementation. How do those numbers [compare to] what you're seeing out in the field?

Ewaldsson: I think the 10% doing pilots is certainly keeping us busy now. The 35% that haven't thought about it...Hopefully there'll be some inspiration. There's so much that's linked to their digitalization efforts and digitalization is being sped up by Covid. Many barriers are now broken and we're more dependent on mobile devices and mobility than ever—even though we're stationary.

Forbes: How should [organizations] prepare [for 5G] and how should they think about whether and when it makes sense for them?

Ewaldsson: I think the best [strategy] is to engage with experts that can talk it through and make sure that you get the best out of 5G.

You can say that as volume grows, the cheaper those [IoT] chips will become. What we know is that 5G has such big momentum in the world that there are already iterations of chips being developed for 5G that will make this more affordable. As volume grows, cost points will go down when it comes to the device side—which is normally the biggest cost.

When it comes to simplification of enterprise solutions through cloud-based, software-defined wide area networks (SD-WAN) offerings, as well as dedicated 5G networks, we're working very hard. We're [entering] an environment that's full of complexity and other types of solutions, but we're here to simplify and make sure that we can connect both what's in the enterprise, in the factory and on prem, with the macro network—which is an outstanding opportunity on a broader scale.

To learn more about 5G's role in the connected enterprise, watch the full discussion here.

T-Mobile's 5G Network: Capable device required; coverage not available in some areas. While 5G access won't require a certain plan or feature, some uses/services might. See Coverage details, Terms and Conditions, and Open Internet information for network management details (like video optimization) at T-Mobile.com.

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